



Marketing Programs

Third Party Vendor Disclosure Statement

FIG is able to bring many value added programs to producers through association with third party vendors. These vendors are not owned by, affiliated with, or partners of FIG. Although we perform due diligence in selecting programs to suggest to agents, FIG is not liable for the outcome of any service provided by a third party vendor nor does FIG guarantee any services. We highly recommend agents perform their own due diligence before investing in a third party vendor lead or marketing program.

Following are some best practices we recommend agents follow prior to investing in any third party lead or marketing program:

- Ask for references who are using the service and contact those references
- Request verifiable data or evidence supporting prior success of the program
- Review and become familiar with any content that will be mailed or otherwise provided to prospective clients
- Thoroughly read, understand, and maintain copies of any written contracts or guarantees provided by the third party vendor before placing an order for service

The ultimate decision to use a third party vendor and invest in a marketing program is that of the producer. FIG is not responsible for unsatisfactory third party vendor services and does not provide agent reimbursement in these situations.

In addition, regardless of the leads provided, agents should only service leads in states they are licensed and should only offer products that are suitable and state approved. FIG assumes no responsibility for any deviation from these guidelines.