

INDEXED ANNUITIES ARE SET TO SOAR

A recent study by LIMRA Secure Retirement Institute (LIMRA SRI) analyzed sales and market trends to forecast annuity sales going forward.

THE CONCLUSION? | Indexed annuities are positioned for significant growth.

Annuity Growth This Year & Beyond

+5%

Total annuity sales growth in 2019 driven by indexed and fixed-rate annuities

\$280
BILLION

Predicted overall annuity sales by 2023

\$174
BILLION

Estimated fixed annuity sales by 2023

Fixed Annuities Sales to Explode

\$83
BILLION

Projected indexed annuity sales in 2019, up nearly 20% from 2018

\$52
BILLION

Expected fixed-rate deferred annuity sales, up almost 18% from 2018

+38%

Projected sales growth of indexed annuities by the end of 2023 (\$96 billion) from 2018 (\$69.6 billion)

+40%

Projected sales growth of fixed-rate deferred annuities by the end of 2023 (\$62 billion) from 2018 (\$44.2 billion)

They Said It

-Todd Giesing
LIMRA SRI director, Annuity Research

“The volatility in the equity market may have investors looking to lock in their gains and provide a layer of protection for the portfolios.

*That, combined with rising interest rates, is the **perfect recipe for growth** for indexed and fixed-rate deferred annuities.”*

